

Stallholders' Newsletter

Cotters and Willows Markets

QCCU Strand Night Markets Edition

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Introduction

This special newsletter concerns the 2010 Queensland Country Credit Union Strand Night Markets.

Our stallholder survey last year identified a number of issues with the Night Markets, particularly lighting, power and shade for the general stallholder sites. A working group consisting of Council, Rotary and stallholder representatives have been working on changes to address these issues.

Lighting

Traditionally, the lighting for the Strand Night Markets has been three public lighting towers and four portable floodlight generators. Although these are adequate for the public areas, our feedback has been that they are inadequate for the internal stall operations.

There are extremely limited opportunities to improve the public lighting.

We must therefore make it clear that Rotary does not guarantee adequate lighting for stallholder operations, and we strongly recommend that stallholders make their own arrangements for lighting.

We are currently researching a recommended battery powered lighting package that stallholders can purchase or hire, and will provide more information on this shortly.

New Site Layout

We have designed a new site layout, and a diagram of this is attached. There are a number of changes from the old layout.

(a) Sites 1 to 19, sites 21 to 36, sites 143 to 149, sites 160 to 166, and sites 184 to 187

These sites are located along the bottom of the mound and around the outside of the park. Sites have a 4 metre frontage and a 5 metre depth. We have reoriented these sites to increase site availability in order to meet high demand.

These sites are permitted to have marquees and generators behind them.

The price of these sites is \$45.

N.B. Site 20 is a walkway.

(b) Sites 37 to 90 and sites 103 to 130

These are the general sites and have a 4 metre frontage and a 3 metre depth.

No roofed marquees are allowed. However, stallholders are welcome to put a marquee on through the afternoon sun, but are required to take off the roof before trading commences at 5pm.

The price of these sites is \$35.

(c) Sites 91 to 100 and sites 133 to 142

These sites are the experimental marquee sites. These sites are 3 metres by 3 metres, and stallholders are permitted to erect marquees in these sites.

Price is \$35.

(d) Sites 150 to 159 and sites 167 to 183

These are the food van sites, each is 3m by 3m and has access to on-site power.

Price is on application and is dependant upon requirements

Regular Status

We are introducing the concept of "Regular Status" to the Night Markets.

December 09 stallholders who plan to attend all Night Markets this year can apply to be allocated a regular site. This means that they are automatically allocated that site for every market, unless they cancel.

Attached is an application form for regular status. You should nominate which site or sites you are

applying for. Applications should be handed to your Rotary volunteer or mailed to PO Box 1370 Thuringowa Central, applications will also be available for downloading from the website

Regular stallholders can miss one monthly Market and retain their regular status, provided a holiday form is received.

Applications must be received by 5 April, and you will be notified if you are successful.

Prepayments

All sites fees must be prepaid two weeks before the Market date. For the 7 May Markets, payments must be received by Friday 23 April. If sites fees have not been received by that date, your booking will be cancelled and the site will be reallocated to another applicant.

Regular stallholders who have not paid by the due date, and have not put in a holiday form, will lose their regular status and their site will be reallocated.

Payments may be made by

(a) Direct Debit to the Westpac bank

BSB: 034 212

Account: 354 105:

N.B. You MUST use your surname and site number as a reference

(b) Cheque or money order mailed to Townsville Rotary Markets, PO Box 1370 Thuringowa Central. N.B. Payment is not deemed received until cheque has cleared

(c) Payment in person at Austech Toner Solutions, Castletown Shopping Centre

(d) For June to December markets payment can still be made in cash on the night of the market prior